

Table 4

Policy Focus Area		4	Improving Public Transport
Policy number	Policy	Timescale	Potential measure
4.1	Create bus network	Short term	Complete bus access/connectivity review by 3/25
			Consider options for reintroducing Hospital bus service from park and ride site.
			Integrated transport hub pilot scheme
			Review Enhanced Partnership
			Additional Real Time Information Screens BSIP
			Tactical Small Scale Bus Priority Schemes (Small Scale Schemes to Relieve Bottlenecks eg re-paint yellow box markings, new keep clear signs etc.) BSIP
			Bus Stop Upgrades (Lighting, Painting, Timetable Case Replacement etc.) BSIP
		Medium term	Consider alternatives to EP, including franchising, with Mayor
			All principal services to be at least 10 min daytime and 3/h; 2/h Sundays and evenings
			Provide direct bus services to Hospital, major employment and retail centres
		Long term	

4.2	Efficiency and reliability	short term	Implement City Centre Sustainable Transport Corridor (BSIP)
			Implement BSIP bus priorities
			Enforce existing restrictions in Piccadilly/Pavement
			Consider options for buses in York Central
		Medium term	
		Long term	
4.3	Community transport	Short term	Seek replacement for dial a ride service
		Medium term	Provide dial a ride from P&R sites for smaller villages
		Long term	

4.4	Park 'n' Ride services	Short term	BSIP interchange package
		Medium term	
		Long term	
4.5	Rail Strategy	Short term	Reinstate through Scarborough trains
			Improve regional links, working with Mayor
			Half hour frequency trains between York and Scarborough
		Medium term	Assess role of BRT, Very Light Rail and identify potential networks
		Long term	

4.6	Rail station redesign	Short term	All buses to serve station
			New PT information hub at station
		Medium term	
Long term			
4.7	Enable multi-modal journeys	Short term	Cycle parking and e-bike/scooter hire near key bus stops
			Integrated timetables for connections with trains or connecting buses
		Medium term	Ticketing Reform - Development of Tap on Tap off tickets with cross-operator function
Long term			

4.8	Integrated fares policy	Short term	Fares Support - Young Persons Fare Reductions (Target to increase travel by this group by 40% by end March 2025) BSIP
			Coordinate fares with parking charges so that P&R cheaper for families than driving
			Marketing - Travel Behaviour Change Campaign BSIP
		Medium term	
		Long term	
4.9	Wheelchair accessible taxis	Short term	Early action to ensure more taxis low emission and wheelchair accessible
		Medium term	Policy on regulating taxi and PHV movements to ensure provision matched effectively to demand
		Long term	

4.10	Water based access	Short term	Promote existing route from Acaster Malbis in Summer
		Medium term	
		Long term	